

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 484901 /		<u>Alt Order #</u> 06226856
<u>Product</u> DEAN HELLER 4 SENATE		
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 07/10/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KVVU	10/21/12	10/21/12	BB World Series	330pm-8pm		:30			NM	0	\$0.00
D 2	KVVU	10/22/12	10/22/12	BB World Series	330pm-8pm		:30			NM	0	\$0.00
N 3	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	2	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$3,850.00			
N 4	KVVU	10/17/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$250.00			
N 5	KVVU	10/22/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$250.00			
N 6	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$675.00			
N 7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$675.00			
N 8	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				6	\$625.00			
N 9	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$625.00			
N 10	KVVU	10/17/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				6	\$150.00			
N 11	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$150.00			
N 12	KVVU	10/17/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$125.00			

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KVVU TV
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Contract / Revision	Alt Order #
484901 /	06226856

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	KVVU	10/22/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$125.00			
N 14	KVVU	10/17/12	10/19/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WThF----	:30		\$100.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WThF----	:30		\$100.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
	3	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WThF----	:30		\$100.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
N 15	KVVU	10/22/12	10/23/12	Better	M-F 11a-12p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$100.00			
N 16	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---WThF----	:30		\$100.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
	2	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---WThF----	:30		\$100.00	NM		
	See MG 16.4,16.5											
	3	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---WThF----	:30		\$100.00	NM		
	See MG 16.4,16.5											
	4	KVVU	10/19/12-10/19/12	Divorce Court/Divorce Court	M-F 11a-12p	-----F----	:30		\$100.00	NM		
	Ⓜ MG for 16.3,16.2											
	5	KVVU	10/18/12-10/18/12	Divorce Court/Divorce Court	M-F 11a-12p	----Th-----	:30		\$100.00	NM		
	Ⓜ MG for 16.3,16.2											
N 17	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$100.00			
N 18	KVVU	10/17/12	10/19/12	Cold Case Files	1-2pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Cold Case Files	1-2pm	---WThF----	:30		\$100.00	NM		
	See MG 18.4,18.5											
	2	KVVU	10/15/12-10/21/12	Cold Case Files	1-2pm	---WThF----	:30		\$100.00	NM		
	See MG 18.4,18.5											
	3	KVVU	10/15/12-10/21/12	Cold Case Files	1-2pm	---WThF----	:30		\$100.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
	4	KVVU	10/18/12-10/19/12	Cops/Dog the Bounty Hunter	M-F 12-1p	----ThF----	:30		\$100.00	NM		
	Ⓜ MG for 18.1,18.2											
	5	KVVU	10/18/12-10/19/12	Cops/Dog the Bounty Hunter	M-F 12-1p	----ThF----	:30		\$100.00	NM		
	Ⓜ MG for 18.1,18.2											
N 19	KVVU	10/22/12	10/23/12	Cold Case Files	1-2pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$100.00			

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<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 20	KVVU	10/17/12	10/19/12	Katie	2-3p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie	2-3p	---WThF----	:30		\$150.00	NM		
		See MG 20.4,20.5										
	2	KVVU	10/15/12-10/21/12	Katie	2-3p	---WThF----	:30		\$150.00	NM		
		See MG 20.6										
	3	KVVU	10/15/12-10/21/12	Katie	2-3p	---WThF----	:30		\$150.00	NM		
		See MG 20.4,20.5										
	4	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$150.00	NM		
	Ⓜ	MG for 20.1,20.3										
	5	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$150.00	NM		
	Ⓜ	MG for 20.1,20.3										
	6	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$150.00	NM		
	Ⓜ	MG for 20.2 10/17										
N 21	KVVU	10/22/12	10/23/12	Katie	2-3p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$150.00			
N 22	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$175.00	NM		
		See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10										
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$175.00	NM		
		See MG 22.4,22.5										
	3	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$175.00	NM		
		See MG 22.4,22.5										
	4	KVVU	10/18/12-10/19/12	Anderson	2-3p	----ThF----	:30		\$175.00	NM		
	Ⓜ	MG for 22.2,22.3										
	5	KVVU	10/18/12-10/19/12	Anderson	2-3p	----ThF----	:30		\$175.00	NM		
	Ⓜ	MG for 22.2,22.3										
N 23	KVVU	10/22/12	10/23/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$175.00			
N 24	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$175.00	NM		
		See MG 24.4,24.5										
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$175.00	NM		
		See MG 24.4,24.5										
	4	KVVU	10/18/12-10/19/12	Dr OZ	3-4p	----ThF----	:30		\$175.00	NM		
	Ⓜ	MG for 24.2,24.3										
	5	KVVU	10/18/12-10/19/12	Dr OZ	3-4p	----ThF----	:30		\$175.00	NM		
	Ⓜ	MG for 24.2,24.3										
N 25	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$175.00			
N 26	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00

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<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 07/10/12 / 10/01/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$550.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$550.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 27	KVVU	10/22/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$550.00			
N 28	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$550.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$550.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 29	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$550.00			
N 30	KVVU	10/17/12	10/19/12	MORE Access	630-7pm		:30			NM	7	\$15,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$200.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
	2	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$200.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
	3	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$200.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
	4	KVVU	10/18/12-10/19/12	BB League Championships	1pm-8pm	----ThF----	:30		\$3,250.00	NM		
Ⓜ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
	5	KVVU	10/18/12-10/19/12	BB League Championships	1pm-8pm	----ThF----	:30		\$3,250.00	NM		
Ⓜ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
	6	KVVU	10/20/12-10/20/12	NCAA Football Early Game	NCAA Football Ear	-----Sa--	:30		\$2,150.00	NM		
Ⓜ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
	7	KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$2,150.00	NM		
Ⓜ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
	8	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$550.00	NM		
Ⓜ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
	9	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$550.00	NM		
Ⓜ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
	10	KVVU	10/23/12-10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$3,575.00	NM		
Ⓜ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
N 31	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTU-----	:30		\$200.00	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 32	KVVU	10/17/12	10/19/12	Extra	M-F 7-730p		:30			NM	3	\$900.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
484901 /	06226856

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	---WThF----	:30		\$300.00	NM		
	See MG 32.4,32.5											
	3	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	---WThF----	:30		\$300.00	NM		
	See MG 32.4,32.5											
	4	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$300.00	NM		
	Ⓜ MG for 32.3,32.2											
	5	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$300.00	NM		
	Ⓜ MG for 32.3,32.2											
N 33	KVVU	10/22/12	10/23/12	Extra	M-F 7-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	MTu-----	:30		\$300.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
N 34	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	TMZ	730-8p	---WThF----	:30		\$500.00	NM		
	See MG 34.4,34.5											
	3	KVVU	10/15/12-10/21/12	TMZ	730-8p	---WThF----	:30		\$500.00	NM		
	See MG 34.4,34.5											
	4	KVVU	10/18/12-10/19/12	TMZ	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$500.00	NM		
	Ⓜ MG for 34.3,34.2											
	5	KVVU	10/18/12-10/19/12	TMZ	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$500.00	NM		
	Ⓜ MG for 34.3,34.2											
N 35	KVVU	10/22/12	10/23/12	TMZ	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	TMZ	730-8p	MTu-----	:30		\$500.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
N 36	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$825.00			
N 37	KVVU	10/22/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$825.00			
N 38	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$475.00			
N 39	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$500.00			
N 40	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
N 41	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,750.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 484901 /		<u>Alt Order #</u> 06226856
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,750.00			
N 42	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	2	\$10,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2				2	\$5,150.00			
N 43	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2				2	\$5,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su	:30		\$5,500.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
	2	KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su	:30		\$5,500.00	NM		
	See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10											
N 44	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$700.00			
N 45	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$475.00			
Totals											96	\$64,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	96	\$64,850.00	\$55,122.50
Totals	96	\$64,850.00	\$55,122.50

Signature: _____ Date: _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 62226856 CLASS: NATL. LOCAL REGIONAL

PRDCT	DEAN HELLER 4 SENATE	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT1/12 10.05

REP: TO ROSE
FR NIKKI
OK'D M8SEE LINES 54-58
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	: SPTS
14	S		1100A-1200N	30		\$100.00	10/17	10/19	0		W-F	0
PROGRAM : BETTER												
CON COM1 : MAX 1X DAY												
54	A		430P-800P	30		\$3,250.00	10/18	10/19	2		TH-F	2
PROGRAM : NICS GAME												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE.												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-14 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-26 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-28 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-30 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-43 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-35 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
55	A		1130A-400P	30		\$2,150.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58												
56	A		400P-730P	30		\$2,150.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58												
57	A		400P-430P	30		\$550.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58												
58	A		800P-900P	30		\$3,575.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58												
16	S		1200N-100P	30		\$100.00	10/17	10/19	0		W-F	0
PROGRAM : DIVORCE COURT CON COM1 : MAX 1X DAY												
18	S		100P-200P	30		\$100.00	10/17	10/19	0		W-F	0
PROGRAM : COLD CASE FILES CON COM1 : MAX 1X DAY												
22	S		300P-400P	30		\$175.00	10/17	10/19	0		W-F	0
PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY												
26	S		500P-530P	30		\$550.00	10/17	10/19	1		W-F	1
PROGRAM : NEWS CON COM1 : MAX 1X DAY												

REP HEADLINE# 6226856 TRF# 484901
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

28	S		530P-600P	30		\$550.00	10/17	10/19	1		W-F	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS
CON COM1: MAX 1X DAY

30	S		600P-700P	30		\$200.00	10/17	10/19	0		W-F	0
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : MORE
CON COM1: MAX 1X DAY

31	S		600P-700P	30		\$200.00	10/22	10/23	1		M-TU	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : MORE
CON COM1: MAX 1X DAY

33	S		700P-730P	30		\$300.00	10/22	10/23	1		M-TU	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : EXTRA
CON COM1: MAX 1X DAY

35	S		730P-800P	30		\$500.00	10/22	10/23	1		M-TU	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : TMZ
CON COM1: MAX 1X DAY

43	S		100P-400P	30		\$5,500.00	10/21	10/21	0		SUN	0
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NFL
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#14 MISSED:W-F/1100A-1200N OCT17(3/WK) 30S \$100.00 (SEP28/12)
BUY#16 W-F/1200N-100P OCT17 30S \$100.00
BUY#18 W-F/100P-200P OCT17 30S \$100.00
BUY#22 W-F/300P-400P OCT17 30S \$175.00
BUY#26 W-F/500P-530P OCT17(2/WK) 30S \$550.00
BUY#28 W-F/530P-600P OCT17(2/WK) 30S \$550.00
BUY#30 W-F/600P-700P OCT17(3/WK) 30S \$200.00
BUY#31 M-TU/600P-700P OCT22 30S \$200.00
BUY#33 M-TU/700P-730P OCT22 30S \$300.00
BUY#43 M-TU/700P-800P OCT21(2/WK) 30S \$5,500.00
BUY#35 SUN/100P-400P OCT22 30S \$500.00

OFFER:TH-F/430P-800P OCT18(2/WK) 30S \$3,250.00 PLS ADVISE.
& SAT/1130A-400P OCT20 30S \$2,150.00
& SAT/400P-730P OCT20 30S \$2,150.00
& TH-F/400P-430P OCT18(2/WK) 30S \$550.00
& TUE/800P-900P OCT23 30S \$3,575.00

CMT:SPOTS.N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE.

REP HEADLINE# 6226856 TRF# 484901
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

OCT/12			64850.00									
CONTRACT TOTAL 64850.00												
TOTAL SPOTS 96												

MARKET TOTALS \$384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 14.27

BUYER NAME	NEIL WILLIAMS
SALES PRSN	PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6226856 CLASS: NATL. LOCAL REGIONAL

PRDCT	DEAN HELLER 4 SENATE EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/12 14.27

STZ:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	S		1200N-100P	30		\$100.00	10/17	10/19	1		W-F	1
PROGRAM : DIVORCE COURT												
CON COM1 : MAX 1X DAY												
46	A		1100A-1200N	30		\$100.00	10/18	10/19	2		TH-F	2
PROGRAM : DIVORCE COURT												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-16 FOR 1 SPOT/WK												
18	S		100P-200P	30		\$100.00	10/17	10/19	1		W-F	1
PROGRAM : COLD CASE FILES												
CON COM1 : MAX 1X DAY												

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP18/12 14.27
CHANGES
KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	A		1200N-100P	30		\$100.00	10/18	10/19	2		TH-F	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-18 FOR 1 SPOT/WK												
20	S		200P-300P	30		\$150.00	10/17	10/19	0		W-F	0
PROGRAM : KATIE COURIC CON COM1 : MAX 1X DAY												
47	A		100P-200P	30		\$150.00	10/18	10/19	2		TH-F	2
PROGRAM : KATIE COURIC ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-20 FOR 3 SPOTS/WK												
48	A		1100A-1200N	30		\$150.00	10/17	10/17	1		WED	1
PROGRAM : KATIE COURIC ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 47-48												
22	S		300P-400P	30		\$175.00	10/17	10/19	1		W-F	1
PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY												
49	A		200P-300P	30		\$175.00	10/18	10/19	2		TH-F	2
PROGRAM : ANDERSON COOPER ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-22 FOR 1 SPOT/WK												
24	S		400P-500P	30		\$175.00	10/17	10/19	1		W-F	1
PROGRAM : DR OZ CON COM1 : MAX 1X DAY												
52	A		300P-400P	30		\$175.00	10/18	10/19	2		TH-F	2
PROGRAM : DR OZ ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-24 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-24 FOR 1 SPOT/WK												

SEP18/12 14.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32		S	700P-730P	30		\$300.00	10/17	10/19	1		W-F	1
PROGRAM : EXTRA												
CON COM1 : MAX 1X DAY												
51		A	900P-930P	30		\$300.00	10/18	10/19	2		TH-F	2
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-32 FOR 1 SPOT/WK												
34		S	730P-800P	30		\$500.00	10/17	10/19	1		W-F	1
PROGRAM : TMZ												
CON COM1 : MAX 1X DAY												
53		A	930P-1000P	30		\$500.00	10/18	10/19	2		TH-F	2
PROGRAM : TMZ												
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-34 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-34 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#16			MISSED:W-F/1200N-100P	OCT18 OCT19		30S	\$100.00	(SEP18/12)	
						OFFER:TH-F/1100A-1200N	OCT18 (2/WK)		30S	\$100.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M2	OK'D		BUY#20			MISSED:W-F/200P-300P	OCT17 (3/WK)		30S	\$150.00	(SEP18/12)	
						OFFER:TH-F/100P-200P	OCT18 (2/WK)		30S	\$150.00	PLS ADVISE.	
						& WED/1100A-1200N	OCT17		30S	\$150.00		
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M3	OK'D		BUY#22			MISSED:W-F/300P-400P	OCT18 OCT19		30S	\$175.00	(SEP18/12)	
						OFFER:TH-F/200P-300P	OCT18 (2/WK)		30S	\$175.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M4	OK'D		BUY#18			MISSED:W-F/100P-200P	OCT18 OCT19		30S	\$100.00	(SEP18/12)	
						OFFER:TH-F/1200N-100P	OCT18 (2/WK)		30S	\$100.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M5	OK'D		BUY#32			MISSED:W-F/700P-730P	OCT18 OCT19		30S	\$300.00	(SEP18/12)	
						OFFER:TH-F/900P-930P	OCT18 (2/WK)		30S	\$300.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						

REP HEADLINE# 6226856 TRF# 484901
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#24	MISSED:W-F/400P-500P				OCT18 OCT19		30S	\$175.00	(SEP18/12)	
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			OFFER:TH-F/300P-400P				OCT18(2/WK)		30S	\$175.00	PLS ADVISE.	
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			CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.									
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M7	OK'D	BUY#34	MISSED:W-F/730P-800P				OCT18 OCT19		30S	\$500.00	(SEP18/12)	
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			OFFER:TH-F/930P-1000P				OCT18(2/WK)		30S	\$500.00	PLS ADVISE.	
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			CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.									
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OCT/12 64850.00

CONTRACT TOTAL 64850.00
TOTAL SPOTS 107

MARKET TOTALS \$384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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# 610-225-1191
!
FROM REP      JUL11/12  12.0
**CHANGES**  *** KVVU-TV ***
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WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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DATE JUL11/12 12.08

3 TO HDLN #62

CONTRACT	TOTAL	64850.00
TOTAL	SPOTS	107

REP HEADLINE# 6226856
 *** UNAPPROVED REV #1 ***
 REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 12.0
 CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6226856
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL9/12 14.59
*** KVVU-TV ***

ADV # ADV. NAME POLI/D HELLER/R/SEN/NV REP. # OFF. # 762 SALESMAN #
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 484901 CONTRACT # 6226856 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL9/12 14.59

REP: TO ROSE
FR NIKKI
NEW HELLER FOR SENATE OR DER
TOTAL \$76850
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

1 500P-900P 30 \$6,000.00 10/21 10/21 1 SUN 1

PROGRAM : WORLD SERIES

2 500P-900P 30 \$6,000.00 10/22 10/22 1 MON 1

PROGRAM : WORLD SERIES

3 500P-900P 30 \$3,850.00 10/17 10/18 2 W-TH 2

PROGRAM : NLCS

CON COM1 : MAX 1X DAY

4 500A-600A 30 \$250.00 10/17 10/19 3 W-F 3

PROGRAM : NEWS

CON COM1 : MAX 1X DAY

12,000
pending

REP HEADLINE# 6226856
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL9/12 14.59
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			500A-600A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$250.00	10/22	10/23	2		M-TU	2
6			600A-700A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$675.00	10/17	10/19	3		W-F	3
7			600A-700A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$675.00	10/22	10/23	2		M-TU	2
8			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$625.00	10/17	10/19	6		W-F	6
9			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$625.00	10/22	10/23	4		M-TU	4
10			900A-1000A PROGRAM : MORE CON COM1 : MAX 2X DAY	30		\$150.00	10/17	10/19	6		W-F	6
11			900A-1000A PROGRAM : MORE CON COM1 : MAX 2X DAY	30		\$150.00	10/22	10/23	4		M-TU	4
12			1000A-1100A PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$125.00	10/17	10/19	3		W-F	3
13			1000A-1100A PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$125.00	10/22	10/23	2		M-TU	2

REP HEADLINE# 6226856
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.59
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			1100A-1200N PROGRAM : BETTER CON COM1: MAX 1X DAY	30		\$100.00	10/17	10/19	3		W-F	3
15			1100A-1200N PROGRAM : BETTER CON COM1: MAX 1X DAY	30		\$100.00	10/22	10/23	2		M-TU	2
16			1200N-100P PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/17	10/19	3		W-F	3
17			1200N-100P PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/22	10/23	2		M-TU	2
18			100P-200P PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY	30		\$100.00	10/17	10/19	3		W-F	3
19			100P-200P PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY	30		\$100.00	10/22	10/23	2		M-TU	2
20			200P-300P PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY	30		\$150.00	10/17	10/19	3		W-F	3
21			200P-300P PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY	30		\$150.00	10/22	10/23	2		M-TU	2
22			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$175.00	10/17	10/19	3		W-F	3

REP HEADLINE# 6226856
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.59
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY	30		\$175.00	10/22	10/23	2		M-TU	2
24			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$175.00	10/17	10/19	3		W-F	3
25			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$175.00	10/22	10/23	2		M-TU	2
26			500P-530P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/17	10/19	3		W-F	3
27			500P-530P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/22	10/23	2		M-TU	2
28			530P-600P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/17	10/19	3		W-F	3
29			530P-600P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/22	10/23	2		M-TU	2
30			600P-700P PROGRAM : MORE CON COM1 : MAX 1X DAY	30		\$200.00	10/17	10/19	3		W-F	3
31			600P-700P PROGRAM : MORE CON COM1 : MAX 1X DAY	30		\$200.00	10/22	10/23	2		M-TU	2

REP HEADLINE# 6226856
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.59
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
32			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$300.00	10/17	10/19	3		W-F	3
33			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$300.00	10/22	10/23	2		M-TU	2
34			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$500.00	10/17	10/19	3		W-F	3
35			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$500.00	10/22	10/23	2		M-TU	2
36			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$825.00	10/17	10/19	3		W-F	3
37			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$825.00	10/22	10/23	2		M-TU	2
38			1100P-1135P PROGRAM : NEWS	30		\$475.00	10/18	10/18	1		THU	1
39			1000P-1100P PROGRAM : NEWS	30		\$500.00	10/20	10/20	1		SAT	1
40			800A-900A PROGRAM : NEWS	30		\$325.00	10/21	10/21	1		SUN	1
41			900A-1000A PROGRAM : NFL PREGAME	30		\$1,750.00	10/21	10/21	1		SUN	1

REP HEADLINE# 6226856
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.59
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
42			1000A-100P	30		\$5,150.00	10/21	10/21	2		SUN	2
PROGRAM : NFL												
43			100P-400P	30		\$5,500.00	10/21	10/21	2		SUN	2
PROGRAM : NFL												
44			1000P-1045P	30		\$700.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
45			1045P-1100P	30		\$475.00	10/21	10/21	1		SUN	1
PROGRAM : SPORTS WRAP UP												
OCT/12			76850.00									
CONTRACT TOTAL												76850.00
TOTAL SPOTS												109

MARKET TOTALS \$384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
 DEMOS- RA35+*